2020 Important Dates

**April 1**
- First of four payment dates for 2020 Big Green Annual Fund Pledges

**April 24 & 25**
- Herdys and Spring Game Weekend

**May**
- Coaches Tour begins
  *(Visit herdzone.com for locations, dates and times.)*
- Big Green at the Greenbrier

**May 29-31**
- Second of four payment dates for 2020 Big Green Annual Fund Pledges.

**June 1**
- Deadline for inclusion in the football game program

**July 1**
- All pledges tied to ticketing and parking are due to the Big Green to avoid hold on account, **UNLESS** enrolled in approved Big Green payment plan.

**August 1**
- Third of four payment dates for 2020 Big Green Annual Fund Pledges.

**August 7**
- Big Green Member / Season Ticket Holder Annual Picnic.

**October 1**
- Fourth of four payment dates for 2020 Big Green Annual Fund Pledges.

**November 14**

**December 31**
- Last day to make a 2020 Big Green Annual Fund pledge in the 2020 tax year.

Q: Why should I give to the Big Green?
A: Becoming a member of the Big Green provides the opportunity for more than 350 student-athletes to earn a degree from one of America’s top mid-major universities.

Q: What does a gift to the Big Green Annual Fund support?
A: Your gift, regardless of size, provides assistance in the form of tuition, fees, meal costs and other educational needs. Contributions to the Big Green can also fund scholarship endowments, capital projects and much more.

Q: Is my donation to the Big Green tax-deductible?
A: As a general rule it is best that donors consult with their tax advisor before making charitable contributions. However donors have the option to decline Big Green Priority Points, as well as associated benefits with their pledge in an attempt to meet deductibility requirements with tax law changes. Refer to the “check boxes” on all Big Green pledge documentation (2019 and later) or call the Big Green office for more information.

Q: Are tickets and parking for football and basketball affected by my Big Green Annual Fund pledge?
A: Yes! Seating and parking locations are based on Big Green Annual Fund Pledges. For more information, reference the Priority Seating and Parking Information contained in the donor guide.

Q: My company offers a matching gift program. Can I apply to my membership in Big Green?
A: Yes, the Big Green accepts matching gifts for membership. Please contact your company’s matching gift officer / department for more information, or donors can provide the forms and guidelines when their pledge is submitted.

Q: Do I receive any benefits as a Big Green member?
A: Yes! Your HerdPERKS / Big Green membership card provides discounts on dining, golf, retail services and much more from local businesses in the tri-state area.

New offers and discounts are added throughout the year, so don’t forget to visit the “HerdPERKS” tab at herdzone.com.

Admission to special, Big Green members **ONLY**, events like the Big Green / Season Ticket Holder Cookout in August and a special event for Men’s Basketball in the fall.

These two events are **FREE** to all Big Green members and have an opportunity to meet our student-athletes, coaches and administration.

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Are you receiving the Big Green Email?
If your answer is “**NO**”, then you are missing out on:
- Promotions and giveaways
- Schedule of events and updates
- Invitations to special events
- Receive Athletic department announcements before the general public

Don’t be left out! Please see the information on the other side to ensure what’s on file is correct.
In 2020, the vision for Marshall Athletics is clear. In order for us to enjoy continued success in all sports; to continue to elevate our current facilities and build new facilities; in order to provide our student-athletes with everything they need to excel in their chosen sport and in the classroom – we need you.

We need to continue to take steps forward, together, arm-in-arm and hand-in-hand to strive for what is best for Marshall University and Marshall Athletics. To do that, we need your continued support – not only to our annual fund, but to the recently launched Herd Rises campaign.

The Herd Rises campaign will bring both new and improved facilities, which will raise the profile of our athletic department and programs. If you need proof of what facilities can do, look at the Marshall Men’s Soccer program, which finished 2019 as nationally ranked double champions in Conference USA and beat WVU in the NCAA Tournament to advance to the Sweet 16.

Why not us? Why not Marshall? We can achieve anything we want here, athletically and academically, but we have to do it together. Please take a look at the Big Green Donor Guide and find the best avenue of support for you.

Thank you for your continued support.
GO HERD!
Mike Hamrick
Director of Athletics

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**What is Big Green?**

The primary purpose of the Big Green Scholarship Foundation is to support the more than 350 student-athletes at Marshall University by raising the funds necessary to provide athletic scholarships. The Big Green is the fundraising arm for Marshall University Athletics and serves as a vehicle for all charitable contributions to the department, teams and programs.
Over the past few years the Big Green has eclipsed a record number of membership in the Annual Fund, three times exceeding 3,000 members and once topping 3,300. With the rising costs of scholarships for our 380 student-athletes the Big Green continues its aggressive campaign called the Drive for 35.

With a goal of renewing past and recruiting new members, the drive looks to surpass 3,500 Big Green Annual Fund members.

With the ability to become a member of the Big Green for as little as $5 a month, we hope that you will join us and our Big Green Ambassadors in the Drive for 35!

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**SCHOLARSHIP COST BREAKDOWN**

<table>
<thead>
<tr>
<th>WHAT DOES IT COST TO GO TO MARSHALL UNIVERSITY?</th>
<th>IN-STATE</th>
<th>OUT-OF-STATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>TUITION AND FEES</td>
<td>$8,532</td>
<td>$18,734</td>
</tr>
<tr>
<td>ROOM &amp; BOARD</td>
<td>$10,644</td>
<td>$10,644</td>
</tr>
<tr>
<td>BOOKS &amp; SUPPLIES</td>
<td>$1,100</td>
<td>$1,100</td>
</tr>
<tr>
<td>COST OF ATTENDANCE</td>
<td>$2,100</td>
<td>$2,100</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$22,376</td>
<td>$32,578</td>
</tr>
</tbody>
</table>

---

**The Cost of a Student-Athlete Scholarship**

With the primary mission of the Big Green to provide scholarships for our student-athletes it’s important to see exactly what it takes to ensure they receive the education needed to become successful after their time on the playing field is over.

Financing scholarships for our student-athletes will continue to be the biggest challenge facing Marshall Athletics, but with our student-athletes success in the classroom and on the playing field we feel confident we can continue to meet these challenges…especially with your support.

*Dollar amounts as of academic year 2019-2020.

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**WHAT IS A BIG GREEN AMBASSADOR?**

Ambassadors are Herd fans just like you who are willing to solicit new members and represent Marshall Athletics in a positive way. Specifically, Ambassadors will be asked to:

- Be a member of the Big Green themselves
- Contact prospective donors
- Contact donors they previously solicited who may be able to increase their level of giving or give to the “110% Club”
- Refer prospective “Major Gift” donors to the Big Green Staff
- Assist the Big Green staff in maintaining and updating donor records
- Abide by all Marshall University, C-USA and NCAA guidelines, rules and regulations

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**WHAT ARE THE BENEFITS TO BEING AN AMBASSADOR?**

Ambassadors help create educational opportunities for MU student-athletes, as well as receive the following:

- An invitation to events exclusive to Big Green Ambassadors
- Priority Points for those that sign up new and previously referred members
- On-field recognition at a Marshall Football or Men’s Basketball game
- Exclusive Ambassador apparel

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**The Drive for 35 / Big Green Ambassadors Program**

Over the past few years the Big Green has eclipsed a record number of membership in the Annual Fund, three times exceeding 3,000 members and once topping 3,300. With the rising costs of scholarships for our 380 student-athletes the Big Green continues its aggressive campaign called the Drive for 35.

With a goal of renewing past and recruiting new members, the drive looks to surpass 3,500 Big Green Annual Fund members.

With the ability to become a member of the Big Green for as little as $5 a month, we hope that you will join us and our Big Green Ambassadors in the Drive for 35!
The funds raised from the Big Green Scholarship Foundation’s Annual Fund are transferred directly to the Marshall University Athletic Department to defray the cost of student-athlete scholarships.

Over the last five years, our donors have helped raise more than $750,000 by simply increasing their gift by 10%. This staggering number is a testament to the continued support of our loyal annual fund members.

Whether you are joining the Big Green for the first time or renewing your annual gift, we would appeal to you to continue to invest in our student-athletes by increasing your gift by just 10% and truly make a difference.

110% BENEFITS
Weekly Prize Drawings
All members who increase their annual gift by 10% will automatically be entered into our weekly prize drawings. In the past our members have won items such as exclusive on-field experiences, game worn memorabilia, coaches or team polos and much more.

### ANNUAL FUND GIFT AMOUNT

<table>
<thead>
<tr>
<th>Annual Fund Points</th>
<th>Bonus Points Awarded</th>
</tr>
</thead>
<tbody>
<tr>
<td>$60-119</td>
<td>2</td>
</tr>
<tr>
<td>$120-299</td>
<td>4</td>
</tr>
<tr>
<td>$300-599</td>
<td>6</td>
</tr>
<tr>
<td>$600-$1,499</td>
<td>10</td>
</tr>
<tr>
<td>$1,500-$4,999</td>
<td>15</td>
</tr>
<tr>
<td>$5,000 +</td>
<td>20</td>
</tr>
</tbody>
</table>

### DR. DOROTHY HICKS ENDOWED SCHOLARSHIP PROGRAM

The Dr. Dorothy “Dot” Hicks Endowed Scholarship Program plays an important role for Marshall University Intercollegiate Athletics. Contributions to the program are invested in perpetuity, with the income generated from the principal transferred to Marshall Athletics annually solely for the use of student-athlete scholarships.

A minimum gift of $25,000 (fulfilled over a five-year period) is required to establish an individual endowed scholarship, often named after the donor, in memory of a family member, or former coach, team, teammate, etc. Donors may also make contributions to the general Big Green Endowment with a gift of any size.

### THE CHARLIE SLACK LEGACY SOCIETY

The Charlie Slack Legacy Society was founded for the purpose of providing a funding avenue for planned giving to the Big Green, including estate planning, charitable trusts, life insurance bequests, and endowed funds. Named in the honor of Marshall Athletics Hall of Famer Charlie Slack, who along with his wife, Alma, helped initiate the program through their own planned gift. The Charlie Slack Legacy Society provides you the opportunity to place your imprint on Marshall Athletics now and in the future.

Plaques honoring the members of the Charlie Slack Legacy Society and the endowed scholarships that have been established with the Dr. Dorothy “Dot” Hicks Endowed Scholarship Program can be seen outside the Joan C. Edwards Stadium and inside the Cam Henderson Center.

### CAPITAL GIVING

As with the Vision Campaign, and the new Herd Rises Campaign (see herdzone.com for updates) capital projects for athletic facilities are critical in growing a program to national prominence. With the Vision Campaign raising more than $30 million and the Herd Rises Campaign setting an aggressive goal that will exceed the Vision Campaign, the commitment of Marshall Alumni and supporters will illustrate the importance of state-of-the-art facilities for our athletic programs.

### HERD ATHLETIC FUND (HAF)

The Herd Athletic Fund has been established for the purpose of developing and rewarding excellence in Marshall Athletics. Essential equipment needs, staff additions, coaching and staff performance bonuses, and summer school expenses are examples of when Herd Athletic Fund gifts will be used.

### ADDITIONAL GIVING PROGRAMS

**INDIVIDUAL SPORT / BOOSTER CLUB GIVING**

In order to meet specific needs for each of Marshall’s 16 sports, donations may be made to each program to enhance their budgets. The Big Green acts as the clearinghouse for all monies donated to each team and assures donors they will receive proper receipting and Big Green Priority Points for their gift.

YOUR DONATION STRENGTHENS Marshall University’s commitment to student-athlete success both academically and athletically.

John Sutherland (left), Associate Director for Development and Executive Director of the Big Green, presents Gretchen (middle) and Hannah (right) Shoemaker with a plaque for helping to establish the Memorial Endowed Scholarship.
Big Green Priority Points

The Big Green Priority Point System is used to determine rank order for seat allocations for Football and Men’s Basketball season tickets, priority parking and tickets for both post-season and off-campus athletic events (including away football and men’s basketball games). Priority Points are awarded based on financial contributions to the Department of Athletics and to the Big Green Scholarship Foundation.

All contributions that earn priority points are accrued on an annual basis and are re-calculated quarterly.

### Types of Contributions

<table>
<thead>
<tr>
<th>Types of Contributions</th>
<th>Point Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Big Green Annual Fund Gift</td>
<td>1 point for every $100 contributed</td>
</tr>
<tr>
<td>Gift-in-Kind</td>
<td>1 point for every $100 contributed</td>
</tr>
<tr>
<td>Endowed Athletic Scholarship Gifts</td>
<td>1 point for every $100 contributed</td>
</tr>
<tr>
<td>Individual Sport Giving (Restricted)</td>
<td>1 point for every $200 contributed</td>
</tr>
<tr>
<td>Big Green / Athletic Event Sponsorship</td>
<td>1 point for every $500 contributed</td>
</tr>
<tr>
<td>Herd Athletic Fund</td>
<td>2 points for every $100 contributed</td>
</tr>
</tbody>
</table>

### ADDITIONAL WAYS TO EARN POINTS

**Lifetime Points**
Donor can earn a one-time point award (3 points) if they were a Marshall Letter Winner, full-time or retired employee, Big Green Board of Trustee, Marshall Alumni or a Big Green Chapter Officer or Representative.

**Consecutive Years Points**
Two points are awarded annually for those donors who give, in consecutive years, to the Big Green Annual Fund.

**Sky Suites**
Sky Suite holders are awarded points, annually, based on the size of the suite (100, 125 or 250).

Donors have the option to decline Big Green Priority Points as well as associated benefits with their pledge in an attempt to meet deductibility requirements with tax law changes. Refer to the “check boxes” on all Big Green Pledge Documentation (2019 and later) or call the Big Green office for more information.

Big Green Basketball Priority Seating & Parking Information

### BASKETBALL PRIORITY SEATING CHART

<table>
<thead>
<tr>
<th></th>
<th>Marco $60</th>
<th>White $120</th>
<th>Green $300</th>
<th>Captains $600</th>
<th>Leaders Circle $1,500</th>
<th>Champions $5,000</th>
<th>Scholar $10,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eligible to purchase Men’s Basketball Season Parking Pass*</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Eligible to purchase Men’s Basketball Lower Level Season Tickets</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Eligible to purchase Men’s Basketball Box Seat Season Tickets</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
</tbody>
</table>

*All Season parking passes for Men’s Basketball are eligible to be used in the Joan C. Edwards Stadium West Lot or in the 3rd Avenue Parking Garage.

### CAM HENDERSON CENTER ARENA

**LOWER BOWL MID-COURT RESERVED**
Sections: 102, 103, 110 & 111
Donation: $300 per seat

**LOWER BOWL SIDELINE RESERVED**
Sections: 104, 109 & 112
Donation: $150 per seat

**LOWER BOWL RESERVED**
Sections: 105, 106, 107, 108 & 113
Donation: $60 per seat

### BOX SEATS

The Cam Henderson Center Arena Box Seats offer a bird’s eye view of the action. Perched above the court on the Main Level Concourse of the arena, these seats offer a secluded view of the game, along with private concessions and waitress service. A Big Green donation of $300 per seat is required. 2020 season ticket cost is TBA.

### RESERVED COURTSIDE SEATS

The Reserved Courtside seats offer an unparalleled experience of the action in the Cam Henderson Center Arena. These premium seats are located directly opposite of the team benches on the floor level. From these seats you are right in the middle of the action as you cheer on the Herd! A Big Green contribution of $1,000 (above any other required ticketing contributions) per seat is required. 2020 season ticket cost is TBA.
**FOOTBALL PRIORITY SEATING CHART**

<table>
<thead>
<tr>
<th>Eligible to purchase East Side Chairbacks</th>
<th>Marco $60</th>
<th>White $120</th>
<th>Green $300</th>
<th>Captains $600</th>
<th>Leaders Circle $1,500</th>
<th>Champions $5,000</th>
<th>Scholar $10,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eligible to purchase West Side Chairbacks*</td>
<td></td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Eligible to purchase Garage Parking</td>
<td></td>
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</tr>
<tr>
<td>Eligible to purchase Maple / BG Lot Parking (Reserved)</td>
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<td></td>
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<tr>
<td>Eligible to purchase Reserved Season Parking **</td>
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</tr>
</tbody>
</table>

*The per seat requirement for chairbacks in sections 108 and 118 is $250.
** Lots include A, C, East, Softball and West Parking Lots.

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### 2020 Ticket Information

The 2020 home football schedule for the Herd is arguably the best in the program’s history. Joan C. Edwards Stadium will host games against Boise State and Pitt, two storied college football programs, Conference Champion FAU and Middle Tennessee. When the Herd plays Middle Tennessee on Saturday, November 14th the contest will mark the 50th Anniversary of the Marshall University plane crash.

Some popular changes, affecting both Big Green Members and Season Ticket Holders, return for the 2020 season.

- On the East side there remains no required contribution for tickets purchased in 107 and 113. In sections 109 and 111 a seat back rental, for the season, comes with each seat purchased. The required contribution of $60 per seat remains for those whose tickets are in sections 109 and 111.
- On the west side of the stadium the reduced contribution of $250 per seat will continue apply to those sitting in sections 108 and 118.
- If you are a Marshall University staff or faculty member, you are eligible to receive 20% off of your first four (4) season tickets purchased. If your tickets are located in a section requiring a Big Green contribution, your membership is reduced by 50%.
- The Young Graduate Ticket Plan, introduced with success in 2018, will continue. Those who graduated in the last five years (May 2015 - 2020), and are a member of the Big Green at the Marco Level or above, can purchase a season sideline ticket (up to four tickets) for $99 (per ticket).

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### Joan C. Edwards Stadium Seating Information

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**JOAN C. EDWARDS STADIUM SKY SUITES**

Joan C. Edwards Stadium offers three levels of premier Sky Suites. Each suite comes equipped with stadium seating, kitchenette/bar, satellite television, and individually controlled heating and cooling unit, along with ample space to host guests while enjoying a great view of the action on the field. A minimum BGAF contribution of $1,200 is required.

- **300 Level (Working Press)**
  - $23,750 Annually
  - Includes - 12 season tickets, 4 parking passes, 12 games programs.
  - The lessee has the option to purchase up to 10 additional tickets, per game, at a cost of $195 per ticket.

- **400 Level (Private Boxes)**
  - $51,500 Annually
  - Includes - 24 season tickets, 6 parking passes, 24 games programs.
  - The lessee has the option to purchase up to 14 additional tickets, per game, at a cost of $195 per ticket.

- **500 Level (Sky Deck)**
  - $60,000 Annually
  - Includes - 28 season tickets, 6 parking passes, 24 games programs.
  - The lessee has the option to purchase up to 24 additional tickets, per game, at a cost of $195 per ticket.

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**WEST SIDE CHAIRBACKS**

- Sections: 110, 112, 114 and 116
- Donation: $300 per seat

**EAST SIDE CHAIRBACKS**

- Sections: 109 and 111
- Donation: $60 per seat
  (Price includes seatback rental for the season)
Priority Parking Information

**JOAN C. EDWARDS STADIUM**
RESERVED SEASON PARKING
A-LOT, C-LOT, EAST LOT, SOFTBALL LOT, WEST LOT
Donation: $1,500 per spot

**MAPLE LOT**
RESERVED SEASON PARKING
MAPLE NORTH & SOUTH LOTS
Donation: $300 per spot

**BIG GREEN LOT**
RESERVED SEASON PARKING
Donation: $300 per spot
(over and above current gift)

**3RD AVE GARAGE**
SEASON PARKING
Donation: $120 per pass

Please refer to herdzone.com for updated pricing on the "per spot" costs for each lot during the 2020 Football season.

**Drop-Off Parking**
Game day handicap parking is not available in lots directly surrounding Joan C. Edwards stadium. Individuals may access the handicap drop off area located on the south side of the stadium in 4 ½ alley.
In recent years, several athletic facilities have either been completed or received significant upgrades. These include:

Newly Constructed Facilities
- Chris Cline Indoor Athletic Facility*
- Buck Harless Student-Athlete Academic Center*
- Marshall Sports Medicine Institute*
- Chad Pennington Athletic Hall of Fame*
- Hoops Family Field, Veterans Memorial Soccer Complex*
- State-of-the-art center hung scoreboard in the Cam Henderson Center

* All facilities contained inside the Chris Cline Athletic Complex

The project looks to build:
- A state-of-the-art, on-campus baseball facility
- Renovations to Gullickson Hall to provide our student-athletes with an up-to-date practice facility
- A continued emphasis on student-athlete scholarships with the goal of raising our endowment to $10 million
- A statue in honor of Marshall and NBA legend Hal Greer for his accomplishments and life of integrity and courage
- A continued investment in all current athletic facilities

The Herd Rises Campaign, the athletic component of the university’s campaign to raise $150 million dollars, will look to raise the funds necessary to elevate Marshall Athletics to the next level.
Herd MOTORS is the official moniker of the Big Green Courtesy Car Program. Currently, 16 dealers across the Tri-State region provide over 30 vehicles to Marshall Athletics administrators and coaches reducing official travel and recruiting costs and contributing directly to fundraising efforts. Herd Motors also assists the department in attracting and retaining quality personnel. Participating dealers receive Gift-In-Kind credit, ticket privileges for Football and Men’s Basketball, along with recognition for their support. To learn more about how you can participate contact the Big Green office.

Herd NUTRITION

Created in 2014 to offset the “unlimited meals” aspect of the Full Cost of Attendance allowance for our student-athletes. The program affords student-athletes critical pre- and post- workout nutrition as well as vitamins and supplements they would not otherwise receive. There are designated areas in the Olympic Sports and Jonathan Edward Dunfee weight rooms that have been established to serve our student-athletes. To date, vendors from across the area have contributed more than $100,000 in fruits, vegetables, meals, snacks, supplements and supplies to the more than 380 student-athletes at Marshall.

Herd PERKS

Herd PERKS provides Big Green Annual Fund members the opportunity to receive discounts on dining, golf, retail services and more from local businesses in the tri-state area.

As a participant in Herd PERKS, you will:

- Receive a window cling and decal for display at your place of business.
- Be listed on our website (www.mubiggreen.com), advertised through our various social media platforms, and promoted in direct mailings and on an insert in the membership items sent to our donors on an annual basis.
- Become a member in the Big Green Annual Fund at the Marco Level which provides a separate set of benefits that include membership items, Big Green Priority Points, recognition in our Football and Basketball game programs, Big Green E-Newsletter, opportunity to purchase priority seating, parking and away game tickets as well as an invitation to special events.
THERE ARE 14 REGIONAL CHAPTERS that exist and whose mission is to help grow and promote the mission of the Big Green Scholarship Foundation.

Each chapter has a representative that coordinates everything from a simple game watching party to the fundraising effort in that area.

The Big Green visits these areas on an annual basis through the Big Green Coaches Tour. Check out the map on this page to locate the chapter closest to you.

BIG GREEN CHAPTERS

THE M CLUB IS designed to promote and preserve the friendships and loyalties enjoyed by all former letter winners of Marshall University. The M Club seeks to assist former athletes, coaches, trainers, and managers in remaining actively involved with Thundering Herd athletics. The M Club hosts team reunion weekends, alumni games, Hall of Fame events and recognizes an M Club Member of the Year to celebrate and award those who represent Marshall University with pride, passion and commitment.

Before every home football game, the M Club sponsors a tailgate in the M Club Pavilion located at the southwest corner of Joan C. Edwards Stadium on M Club Drive. The pavilion serves as a place where members and their guests can congregate and socialize with old and new friends who shared the same experience of being an athlete at Marshall University.

A new aspect of the M Club, the M Club Network, was recently established to provide both current and former student-athletes with a network of mentors and career opportunities between all Marshall athletes. The activation of the M Club Network will dramatically improve the experience of our student-athletes, creating vital connection points and resources for them to transition successfully as sons and daughters of Marshall.

How to Join:
For more information about continuing to leave a legacy with Marshall University Athletics and joining the M Club, please visit www.mubiggreen.com, contact the Marshall M Club Office at 304.696.4661 or email biggreen@marshall.edu.

Benefits:
- HerdPERKS Membership Card
- Receive the The Thundering Herd Illustrated
- Free admission to M Club Tailgates
- Recognized as a member of the Big Green Annual Fund at the Marco Level
- Game program recognition
- Invitations to exclusive events.

Costs:
Annual $60 - includes all Marco Level Membership Benefits
Brick $150 - commemorative brick outside M Club Pavilion
Endowments - all money donated goes directly into the M Club endowment for scholarships.
CASH / CHECK / ONLINE CONTRIBUTION
To join the Big Green Annual Fund (BGAF) simply fill out the pledge card and send to:
Big Green Scholarship Foundation
Marshall University
Post Office Box 1360
Huntington, WV 25715
Phone: 304.696.4661
or online at: herdzone.com

DIRECT BANK WITHDRAWAL
Donors wishing to pay their BGAF pledge via a checking or savings account can do so by filling out the Consumer Debit Authorization form (online) and returning it to the Big Green office. A voided check and Annual Fund pledge card must accompany form. Withdrawals are taken during the 5th or 20th of each month.

CREDIT CARDS • All major credit cards accepted.
Big Green members wishing to pay their BGAF pledge via credit card can do so by enrolling in one of the following payment plans:
1. Monthly – cards are charged either the 5th or the 20th of the month
2. Four Installments – cards are charged April 1st, June 1st, August 1st and October 1st
3. Three Installments – cards are charged April 1st, June 1st and August 1st
4. Two Installments – cards are charged April 1st and June 1st

GIFTS OF STOCK
Donors or their designated financial services provider can transfer funds directly to the Big Green to cover current or other planned gifts or pledges.

MATCHING GIFTS
In many cases donors can apply for a matching gift from their employers that can increase their annual support to the Big Green, and in some cases their associated giving level. Donors wishing to submit a matching gift are encouraged to check the Big Green’s eligibility against their company's matching gift guidelines and ensure that the matching gift form is returned with their gift.

GIFTS-IN-KIND
The Big Green allows donors that can provide goods and/or professional services that normally would incur a cost to the Department of Athletics to be eligible for credit against their annual pledge to the Big Green. Approval from the Big Green Board of Directors is required before gifts of goods and/or professional services can be accepted.

BEQUESTS
Donors can ensure the financial future of the Big Green by making contributions through wills and bequests. These planned gifts are the ideal way to sustain your family's name in conjunction with the Big Green and Marshall Athletics.

REAL ESTATE
Substantial tax benefits can exist for gifts of real estate.

LIFE INCOME GIFTS
Charitable gift annuities or charitable trusts can offer an opportunity to make a substantial gift to the Big Green without forfeiting the annual income produced by these assets. You retain income for your life and the life of your spouse. This gift can also be structured to create a substantial tax break over a period of years.

A PERSON WISHING TO GIVE TO THE BIG GREEN can do so in multiple ways. All donors are unique in their giving, so please don’t hesitate to contact the Big Green with questions at 304.696.4661.
The Big Green New Member Referral Program

The Big Green New Member Referral Program gives Big Green supporters an avenue to encourage new donors to join the Big Green and support Marshall University’s student-athletes.

The program also gives current members the opportunity to earn additional priority points by referring friends, family or others to join the Big Green Annual Fund.

To earn the priority point award the new member must list the referring member at the time of joining.

Priority Point Awards
(based on new member’s giving level)

Marco – 2
White – 4
Green – 6
Captains – 8
Leaders – 10
Champions – 15
Scholars – 20

Big Green Annual Fund Pledge Card

WANT TO JOIN ONLINE?
1. Visit www.mubiggreen.com
2. Click the “Big Green” Tab
3. Click “Join the Big Green”
4. Click the 2020 Big Green Annual Fund Link
5. If you are already a customer, please log in. If you are new to the donation process online, click the register now button.
6. Once you are logged into your account, simply follow the prompts.
All pledges tied to ticketing and parking must be received by August 1st, unless a payment plan is selected.

### CONTACT INFORMATION

Donor # ____________
Name ____________________________________________
(Business name if joining as a business)
Contact __________________________________________
Address __________________________________________
City _____________ State ______ Zip___________
Phone (C) ____________ Other ________________
Email ___________________________________________

- I wish to be receipted electronically.
- I am a former athlete or alumni of Marshall University.

#### PLEDGE INFORMATION

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<tbody>
<tr>
<td><strong>Year:</strong></td>
<td>☐</td>
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<tr>
<td><strong>Annual Pledge Amount</strong></td>
<td>$ ____________</td>
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<tr>
<td>☐ Yes, increase my pledge 10% making me a member of the 110% Club.</td>
<td>$ ____________</td>
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<tr>
<td>☐ Matching Gift (If applicable)</td>
<td>$ ____________</td>
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<tr>
<td><strong>Total</strong></td>
<td>$ ____________</td>
</tr>
<tr>
<td><strong>Amount enclosed</strong></td>
<td>$ ____________</td>
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<tr>
<td><strong>Balance to be paid</strong></td>
<td>$ ____________</td>
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### ADDITIONAL INFORMATION

- My or my spouse’s company will match my gift. 
  Company name: ____________________________
  (Please enclose matching gift form and guidelines from employer).
- I request NOT to be listed in athletic publications.
- I DECLINE Big Green Priority Points and all associated benefits with making my pledge. 
  (Due to tax law changes, we recommend that you consult your tax advisor)
- I would like to be contacted regarding establishing an endowment or making a capital, major or planned gift.
- I am interested in learning about priority seating and parking for basketball and / or football.
  For information regarding the eligibility for priority seating, please refer to the Big Green Priority Seating Chart at herdzone.com or in the annual donor guide publication.
- I would like to be contacted about my business or company becoming a part of HerdPERKS.

### BIG GREEN PAYMENT PLANS

- 1 Payment
- 2 Payment Plan (4/1, 6/1)
- 3 Payment Plan (4/1, 6/1, 8/1)
- 4 Payment Plan (4/1, 6/1, 8/1, 10/1)
- Monthly
  - Date Preference: ☐ 5th ☐ 20th
  - Amount: $ ____________ per month
  - Credit / Debit Card
  - Checking/Savings Account ***
  - Payroll ***

#### PAYMENT INFORMATION

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<td>Exp. __________________ CVV ____________</td>
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***To pay annual pledge via bank draft or payroll, donors must complete respective forms. Please visit herdzone.com or contact the Big Green Office. Donors pledge will be automatically renewed on an annual basis.

For more information call 304-696-4661 or go to www.herdzone.com

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For more information call 304-696-4661 or go to www.herdzone.com
Big Green Staff

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Thank you for making a difference in the lives of our student-athletes.

MARSHALL UNIVERSITY BIG GREEN SCHOLARSHIP FOUNDATION
P.O. Box 1360 | Huntington | West Virginia 25715
biggreen@marshall.edu | www.herdzone.com